Niroj Kumar Nayak

UX Designer

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Summary

Working with Applied Material Pvt ltd as a senior UX designer. Total-experience in UX design is 8.8 years.

Having good knowledge and experience of UX principles, UCD methodologies, Stakeholder interview, User Research (user interview, user journey, persona), Information Architecture, Usability Testing, and Prototyping using Axure, Illustrator, Photoshop ,Sketch, Figma, Zeplin, Miro.

Certification

I have done certification on "**Advanced User Experience Design**" from Bridge UX design Studio.

I have completed certification on :

"**Web Design for Usability**" ,

"**Conducting Usability Testing**" ,

"**Human Computer Interaction** " from Interaction Design Foundation.

"**Certified Usability Analyst**" from Human Factor Internationals

and many certification from linkdin professional learning.

Professional Summary

1. Gathered requirements from clients through **Stake holder interview**.

2. Conducted **user research** (focus group , created user journey , Personas)

3. Created **Information architecture** and **site map**

4. Done **Heuristic Analysis** of existing products .

8. Understand the product features , built interactive **Axure** Prototypes for demonstration .

9. Delivered high quality design docs : **Sketches , Paper Prototypes , Sitemap ,User flows ,Wire-frames ,Specifications**.

10. Very god understanding of algorithms.

11. Worked as the bridge between client , user and developer to deliver product before dead line.

Work History

Tech Lead / Sr UX Designer   2022 - Present

Applied Materials, India

Client : TSMC , Hynix and etc

I am Solo UX designer in Applied Materials, India. I handled multiple projects and applications in India division. Here I worked for multiple tools like FIFA , Primevision, RMS and etc.

Skills

UCD Processes
7 years of real time experience

User Research
7 years of experience on principles

Heuristic Evaluation
7 years of experience

Persona and User Stories
7 yr od real-time experience of creation

Site Map and IA
7 yrs of good experience in Sitemap and IA creation

Paper Prototype and wireframes
Hands on Experience of 6 years.

Hi-Fi & Lo-Fi Wireframes
Hands on Experience of 6 years

Usability Testing
Real time experience in usability testing

Axure
Hands on Experience of 5.5 years

Sketch
3 years in prototypes and UI designs

Primary work to

- Collect the requirement and tool from stakeholder,

- Dig deep to understand the problem and requirement (multiple discussion with stakeholder, users.

- Brainstorming, ideation by keeping technical feasibility in mind.

- Design the prototype or mockup

- Test or validate with stakeholder and end user

Sr UX Designer   2020 - 2022

Kore.ai

Product 1 : SmartAssist

SmartAssist product mainly target SMEs, who have less agent to handle customer and can control the user traffic with less effort. It's a user facing product.

Mainly I designed the "SmartAssist" product from scratch, it includes requirement gathering, research, competitor analysis, Wire-framing, Prototyping, and creating hi-fi design.

Product 2 : AgentAssist

AgentAssist is a product, that helps agents to deal with customers in run time by identifying problems and suggest solutions, recognize the tone of the user and provide empathetically utterances, save time with response automation.

I have designed the Agent journey, Customizable message system, seamless integration with other third parties, and analytics for better performance.

Product 3 : Bot Builder

Done in-depth research and designed the whole analyitcs.

Sr UX designer   2019 - 2020

Virtusa

Client : A+ E Networks (A+E Networks® is a joint venture with Hearst Communications and Disney–ABC Television Group, a unit of The Walt Disney Company.)

Project 1 : Access : Developed enterprise wide content discovery and VOD platform for all their content .It provides 360-degree view of each media asset and ability to watch content on multiple devices .

- In this project ,We have done heuristic analysis of the existing site .We rectify the some UX issues in the current site .
- As per the some additional requirement , we have modified the design and added some of the new functionality to the site (Followed UCD methodologies)
- We have designed the wire fame for the desktop , tablet and mobile too.
- Here we used the Axure for wire-frame and Photoshop for design and invision for sharing and reviewing purpose.

Project 2 : Sales-site : This the web platform for the sales people of A+E Networks .

- We given design solutions for the sales site .
- We have designed complete interactive prototype of a tablet app , for the sales site too.

Project 3 : PMI : The Project Management Institute is a global nonprofit professional organization for project management.

The idea is to combine the "Alexa" with the "PMI-learnig program" , which will be operate based on voice .As an UX designer , we have to design the app in such manner , like it will fit someone's daily routine .

- We have done user research , created user flow and user journey .
- We have verified so many scenarios in ideation process.

- We have designed mobile app using sketch .

Project 4 : RDM : There was problem in usability ,as it contains a search , containing 33 filters on a single page . So it it reduces the performance and increases the usability issue .

- After lot of brainstorming , we have designed a more compact way to show 33 filters and increases the performance .(wire frame created using Axure)

UX Designer   2017 - 2019
Accenture

**Client : BMS - Bristol Mayors Squibb** (Bristol Myers Squibb is a differentiated company, led by our unique BioPharma strategy that leverages the reach and resources of a major pharma company)

- Collected the requirements from the client and prepared paper prototypes and interactive Designs by Using Axure .
- In this process , for better UCD , used Heuristic Evolution principles.
- Actively participate in UI design as well as UI development by using HTMl5 , CSS , javascript ,Jquery ,Bootstrap .
- Solved more than 60 JIRA ticket regarding UX design and usability.
- Designed for many websites in different languages for different countries. Developed a complete dynamic video page (like youtube) (not yet live).

UX /UI Designer   2014 - 2017
Capgemini

**Client : Pulse internet BAU , Discover Bank , US** (The third-largest debit/ATM network in the U.S., PULSE is a subsidiary of Discover Financial Services(NYSE: DFS), a direct banking and payment services company with one of the most recognized brands in U.S).It has other applications i.e

Pulse Exchange
ATM List Manager
Pulse Debit Dashboard
ATM Locator

- Worked in a team, Involved in designing the UI, layout and front-end. Created page as per the color layout , typography, templates (style guides).
- Involved in creating UI components , Style Guide , Typography.
- Involved in usability testings.

Portfolio

Url : https://www.nndesignux.com/

Behance portfolio linnk : https://www.behance.net/nrjnayak7

Education

B.Tech: 2010 - 2014
College of Engineering and Technology

BijuPattnaik University

CGPA : 8.3

12th :   2007 - 2009
D.D Autonomous College

CHSE, Odisha

Percentage : 77

10th.   - 2007

N.S.Police high school

HSE, Odisha

Percentage : 88

Strengths

- Eager to learn New Concepts and Technologies.
- Good at time management.
- Adaptive to any environment.
- Creative